

Political Posters from Eight Decades – From Archive Stock to Public Product

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Democratic Politics



Outline

- › Why political posters matter?!
- › General overview about the poster collection of the foundation
- › Decision for the CC licenses
- › Posters as a public product



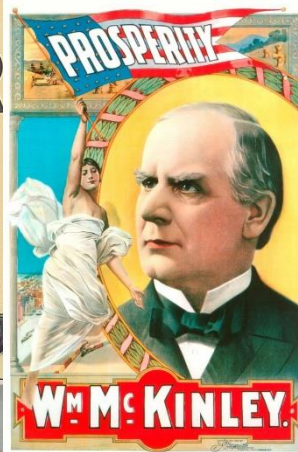
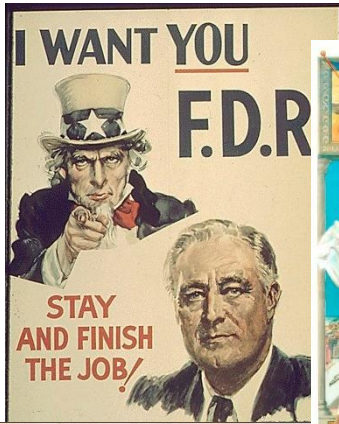
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Why political posters matter internationally or at least in Germany?!?!



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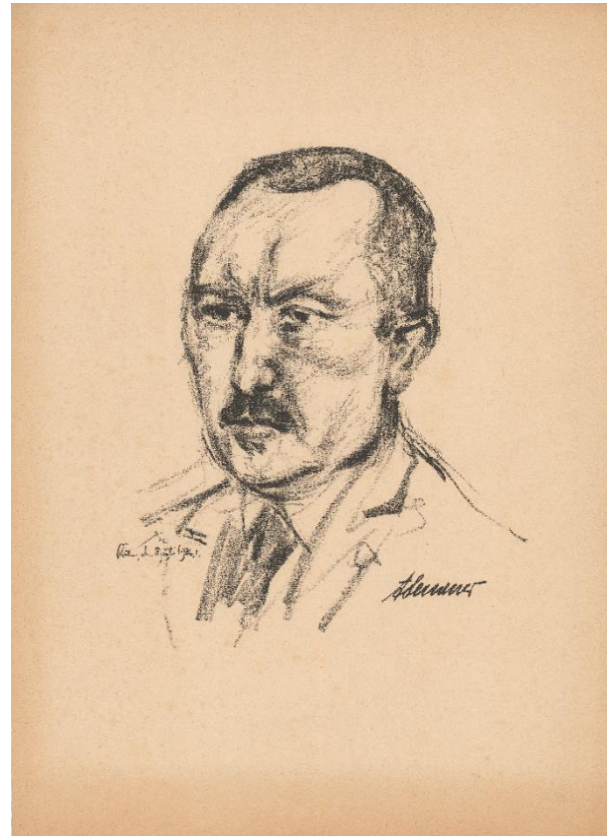
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Parts of our Collection: Very old, very fragile...



Who saves us, Christian mothers, the children? - The Christian People's Party (Zentrum)
Reichstag election, 1919
KAS/ ACDP, 10-043-15



Konrad Adenauer, 1926
KAS/ ACDP, 10-043-138

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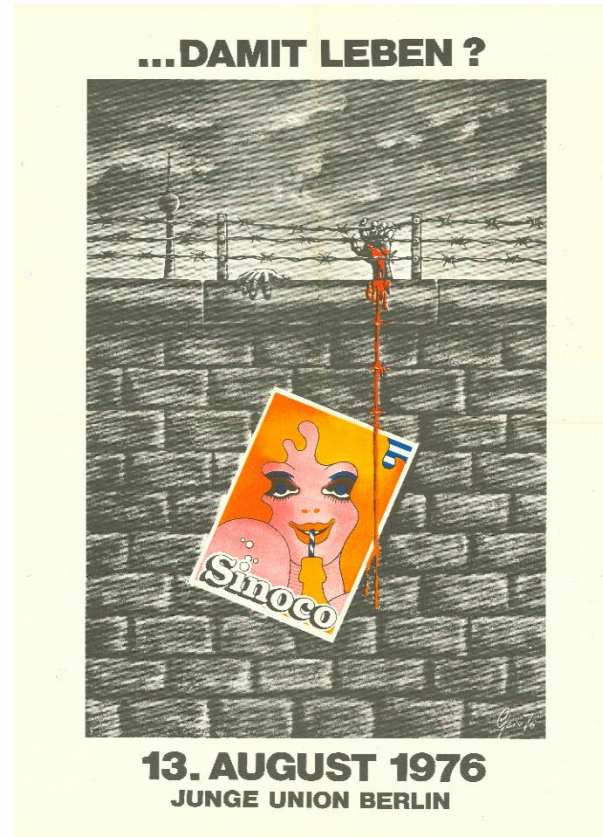
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Posters: Sign of the times!!!



For your children vote CDU
Motive poster, 1946
KAS/ ACDP, 10-031-707



Live with it? - August 13, 1976.
Young Union Berlin
Motive poster, 1976
KAS/ ACDP, 10-028-310

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Photo of our Slide Cabinet

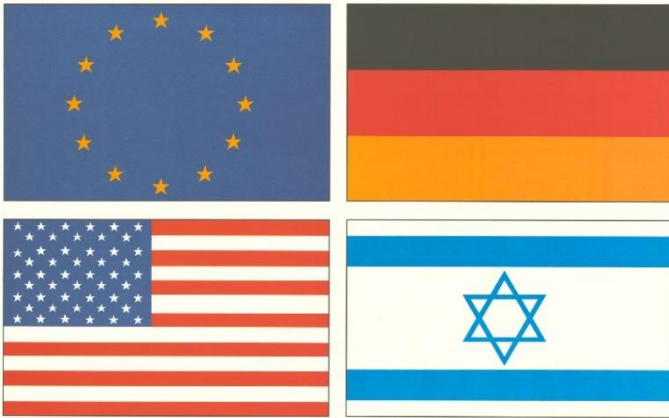


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Everything covered... Also the German-Israeli Friendship!

**FREUNDE HALTEN
ZUSAMMEN!**



**SHALOM • FREIHEIT
SOLIDARITY**

JUNGE UNION

Herausgeber: Junge Union Deutschlands • Anstalt für die Demokratie • 100 • 10000 • Bonn 2

Friends stick together! Shalom.
Freedom. Solidarity. Young
Union
Undated
KAS/ ACDP, 10-028-153

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Strong – but time related messages!



No. That's why CDU.
The 1. Federal election, 1949
KAS/ACDP, 10-001-12



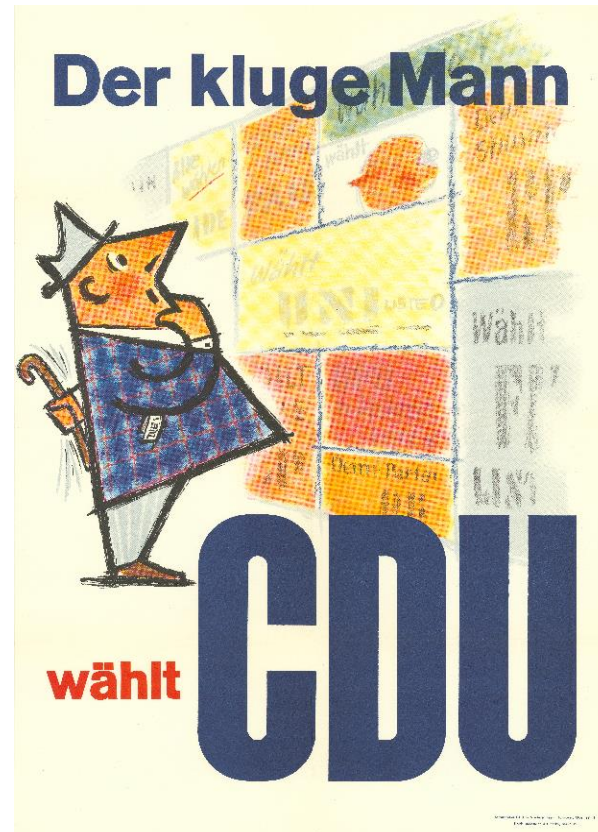
Come out of the left corner!
Federal election, 1976
KAS/ACDP, 10-001-1862



Campaigning on the State and Federal Level...



"On Oct. 3, we're going to add they to the pan!"
Federal election, 1976
KAS/ACDP, 10-001-1875

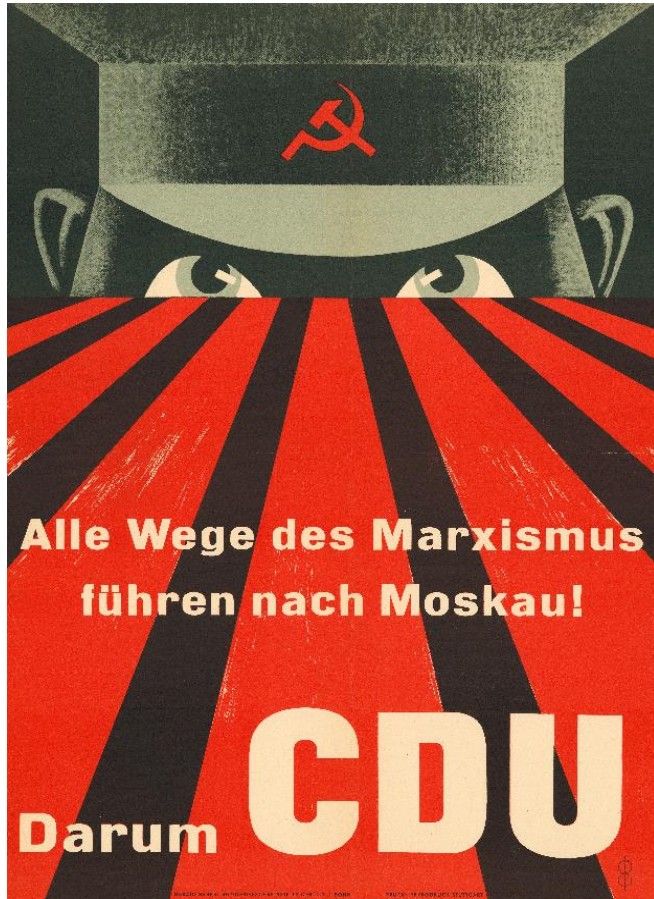


The smart man votes CDU
State election Niedersachsen,
1963
KAS/ACDP, 10-008-206

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ICONIC-Posters – Promotional Function



February - May 2023

Page views: **67.823**

Daily average: **745**

All roads of Marxism lead to Moscow!
Therefore CDU
Federal election, 1953
KAS/ ACDP, 10-001-411

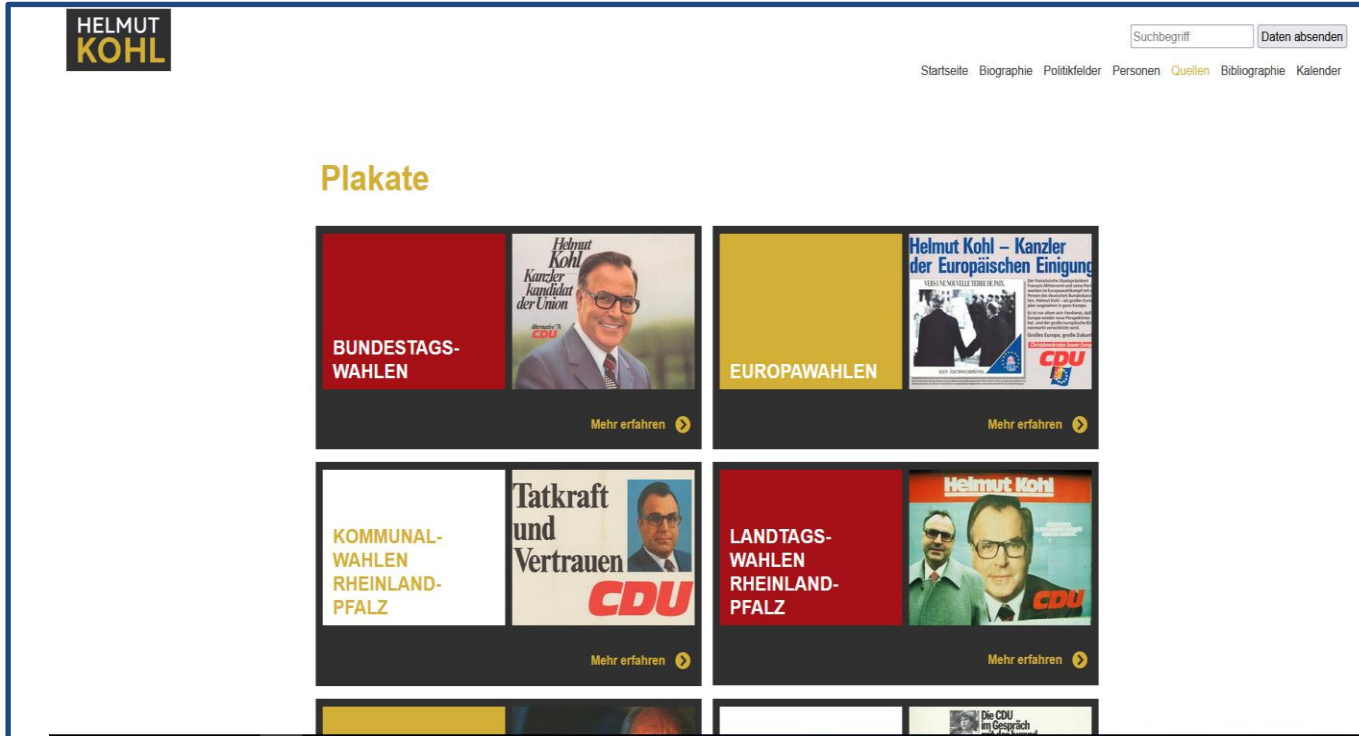
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Posters – Distribution via Websites



<https://www.bundestkanzler-helmut-kohl.de/>

Other portals:

<https://www.kas.de/de/web/geschichte-der-cdu/home>

<https://www.konrad-adenauer.de/>

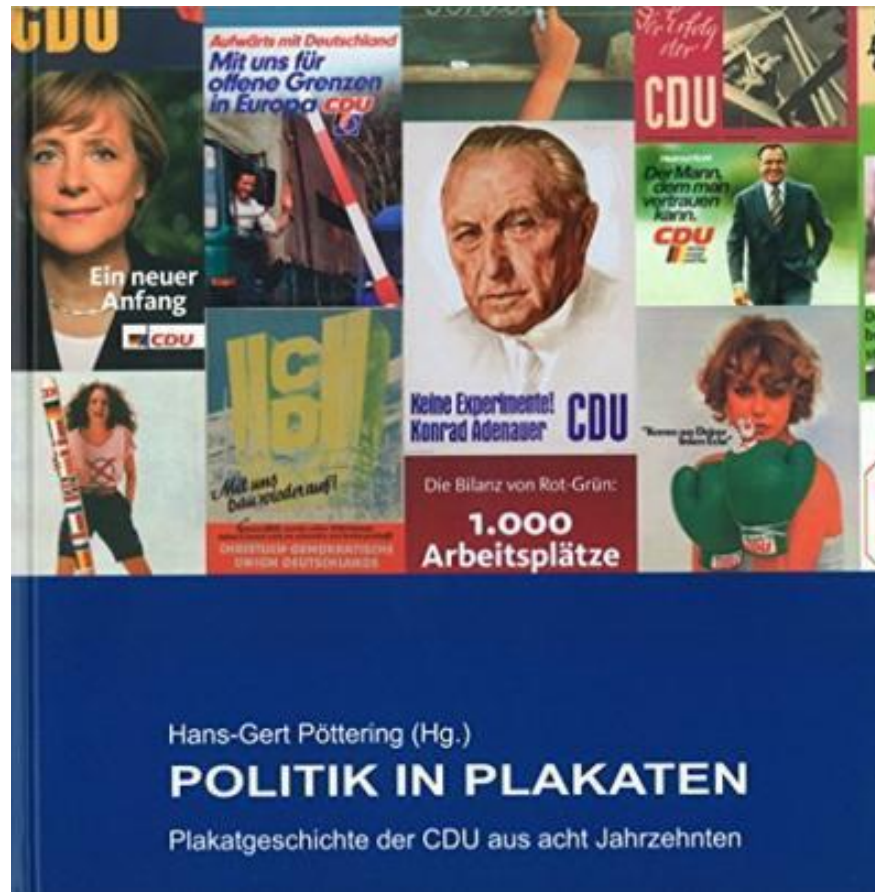
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Recommended reading material

THE LITERATURE TIP



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Some limited copies available here...

You might recognise this lady?!?! New Icons!!!



„Merkel rhombus“
Photo „Hands“: Laurence Chaperon, Blumerry GmbH Berlin
KAS/ ACDP, 10-001-13022

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The old guy thanks you for your attention!



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